



Executive Summary

Bronson recognizes three years is an insufficient period to notice visible improvement in the health of a community. The results of the 2022 Community Health Needs Assessment (CHNA) confirmed our belief. The communities we serve remained concerned about health needs that were identified in the previous CHNA, specifically, access to healthcare/health services, food insecurity, and mental/behavioral health. The 2022 CHNA also brought additional health needs that community members felt impacted their health to the forefront; discrimination/racism, violence and crime, and housing. These concerns were expressed across all three counties, Kalamazoo, Calhoun, and Van Buren.

As a result, the 2023-2025 Community Health Implementation Plan (CHIP) will continue to focus its efforts upstream, acknowledging the root causes of behaviors, death, and disease. The CHIP will build upon the progress of the 2020-2022 CHIP; however, it will also address additional needs identified in the 2022 CHNA.

This CHIP remains a step for a systematic approach to use community voice, data, and engagement to understand and address the needs of our mothers, babies, and families.



"For Bronson to live up to our mission, we must first acknowledge that racism is not just a problem for African Americans. Racism is everyone's problem because it erodes the very fabric of our society."

-Bill Manns, CEO Bronson Healthcare Group





2023-2025 Community Health Implementation Plan

Fact: Social, economic, and structural inequities negatively impact health outcomes of families in our communities.

PROBLEM: There are racial/ethnic disparities in maternal and infant health outcomes driven, in part, by inequities in healthcare access (worsened by lack of trust) in healthcare systems. Bronson commits to engage and build trust with family supports to eliminate racial/ethnic disparities among mothers and babies across our region (Van Buren, Kalamazoo, Calhoun).

Bronson's Priority I

Eliminate racial/ethnic disparities in a family's perinatal experience and clinical outcomes.

Goals

- ◆ Establish new, and improve on existing, social and demographic data infrastructure and improve SDOH screening collection.
- ◆ Improve patients' connection to community resources by enhancing community engagement.
- ◆ Expand Intercultural Development to improve quality of care.
- ◆ Expand implementation of evidence-based models to improve maternal/infant health (e.g., culturally appropriate birth education, centering pregnancy, community healthcare workers, strong fathers' programs, breast feeding initiatives, nutrition education, and food supports).

**Long-Term
Community
Outcome:**



**Improve
Maternal and
Infant Health
Outcomes**

Bronson's Priority II

Eliminate racial/ethnic disparities in our workforce at every level to support families.

Goals

- ◆ Establish new, and improve on existing, social and demographic data infrastructure.
- ◆ Expand Intercultural Development to improve quality of care.
- ◆ Create and promote internal opportunities that allow employees to thrive (e.g., career pathways, support for home ownership, connection to resources, etc.).
- ◆ Review and revise organizational policies and practices using an equity lens to support the health and wellbeing of employees.

*BHG Board Community Health Committee Approved April 2023. Scope of initiatives may shift pending available resources in 2024.

